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Practitioner News September: Latest Research on Leukaemia

1 message

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Practitioner News
Nutritional Update September 2017

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Dear Colleague

Welcome to our September nutritional update for practitioners. The aim of this regular news update is to keep you up-to-date with research findings from the nutritional industry, launch of new products and special offers from Pure Bio Ltd, and to help keep you abreast of products available for your patients and when & how to use them.

In this issue

- [Fennel is a natural HRT](#)
- [Latest Research on Leukaemia](#)
- [Product Focus - Vitamin C](#)
- [Latest Pure Bio News -product changes and Special Offers](#)
- [Pure Bio Gift Vouchers - Christmas is coming!](#)
- [Quote of the month](#)
- [How to find us](#)

Featured Articles

[Fennel is a natural HRT](#)

Fennel is nature's HRT for post-menopausal women. The herb is as effective as the drug for treating all the symptoms of the menopause - and without the side-effects, a new research study has discovered.



Fennel has been found to be as effective as HRT for treating all the symptoms of the menopause. A study in Tehran showed that it can counter hot flushes, sleeplessness, vaginal dryness and anxiety.

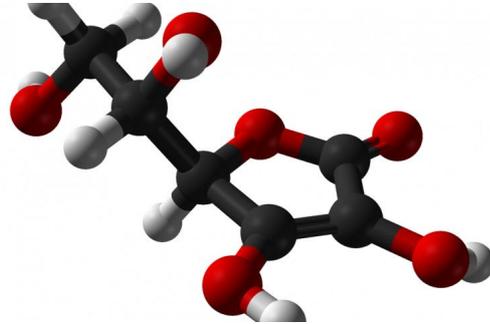
Fennel has known phyto-estrogenic properties and, although it has been used before the onset of the menopause to lessen symptoms, this is the first time it has been studied as a way of countering the worst effects of the menopause once it has started.

Read more at wddty.com

[Back to Top](#)

[Vitamin C may encourage blood cancer stem cells to die](#)

Vitamin C may "tell" faulty stem cells in the bone marrow to mature and die normally, instead of multiplying to cause blood cancers. This is the finding of a study led by researchers from Perlmutter Cancer Center at NYU Langone Health, and



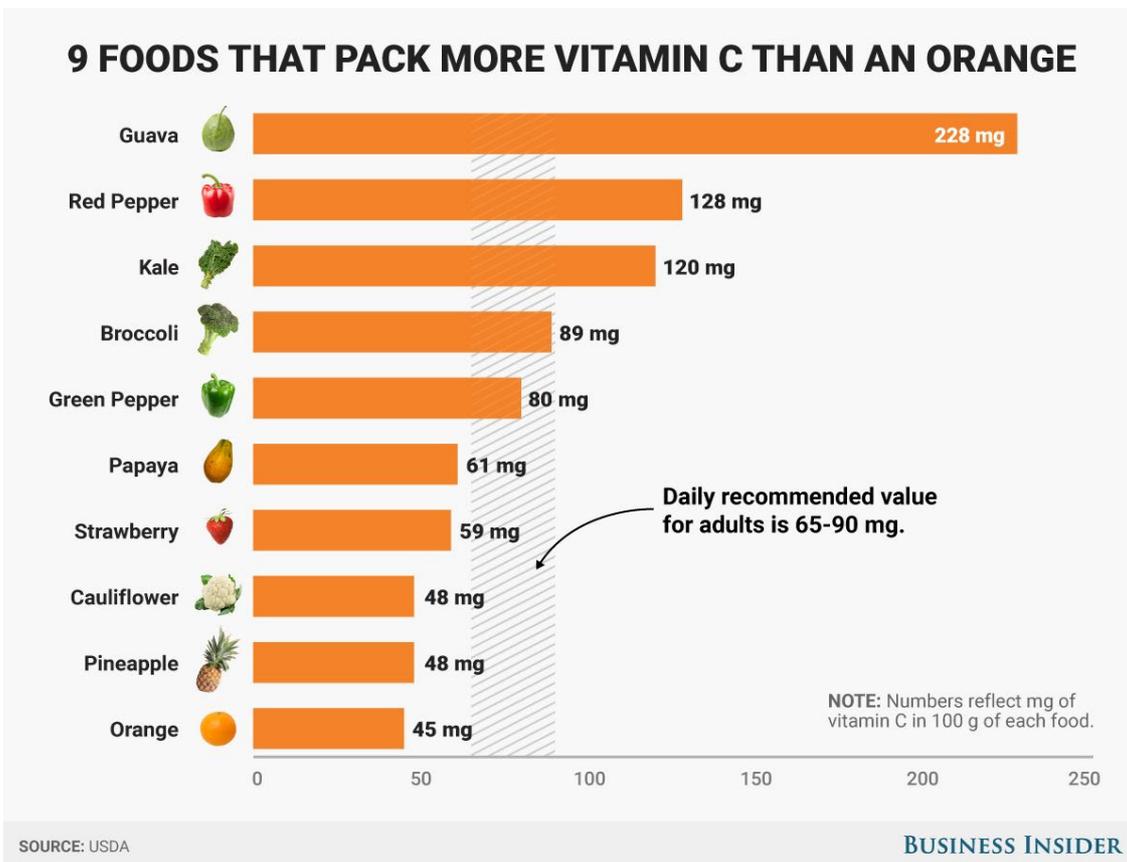
Read more at medicalxpress.com

[Back to top](#)

Product Focus

[The benefits of Vitamin C](#)

[Vitamin C](#) is a water-soluble vitamin which cannot be manufactured by the human body. It is readily available from a good dietary intake of fruit and vegetables, but is easily destroyed by prolonged storage and cooking.



Vitamin C is necessary for adequate growth and repair within the immune system, bone and soft tissue matrix. It is also a potent antioxidant and free radical scavenger.

It enhances white blood cell function and activity, and increases interferon levels, antibody responses and secretion of thymic hormones. It is essential for the formation and maintenance of intercellular ground substance and collagen.

Vitamin C aids in the absorption of iron and the formation of red blood cells, and converts folic acid to active folinic acid. It maintains healthy histamine release and supports lymphocyte formation. Vitamin C is also required for the synthesis of carnitine and steroids.



Acerola is native to northern South America, Central America, Jamaica, Florida and Texas. The fruit of the Acerola Cherry tree, *Malpighia puniceifolia* L. is rich in Vitamin C and carotenoids, with the cherry-like fruits being one of the richest known natural sources of Vitamin C.

The fresh fruit can contain up to 4,000mg Vitamin C per gram of fresh weight. Oranges provide 500 to 4,000 parts per million Vitamin C , or ascorbic acid, while Acerola assays in the range of 16,000 to 172,000 parts per million.

Acerola has exceedingly high content of the bioflavonoids rutin and hesperidin, the antioxidant

components of Vitamin C.

Acerola is also extremely rich in magnesium and potassium.

Special Note: A study published in 2002 reported that acerola showed similar allergic reactivity to latex. Those who may be allergic to latex may also be allergic to acerola in supplement form, or to its addition in various fruit juices.



[Acerola Vitamin C Powder - 100% Organic](#)

£24.85

See below for our full range of [Vitamin C](#) products - for more details of each product, or to order, please click on the links below.



[Vitamin C \(Buffered\) capsules](#)
£17.39



[Vitamin C \(Buffered\) powder](#)
£24.72



[Vitamin C \(Pure\) capsules](#)
£15.56



[Vitamin C \(Pure\) powder](#)
£24.26



[Acerola Vitamin C Powder - 100% organic](#)
£24.85



[Ester-C 550mg capsules](#)
£17.90

[Back to Top](#)

Latest Pure Bio News

PRODUCT CHANGES

Due to European legislation, Pure Encapsulations are changing the names of some of their products and these are being phased in over the coming months.

PLEASE NOTE: these changes only affect the name of the product. The formulation and specifications of the actual supplements have not changed in any way.

The first of these name changes are listed below



Existing product name	New Product name
Probiotic 5	ProFlora 5
Probiotic 50B	ProFlora 50B
Probiotic GI	ProFlora GI
Pure Ascorbic Acid	Ascorbic Acid
Liver GI Detox	Liver GI

DISCONTINUED PRODUCTS

Pure Encapsulations are also discontinuing 5 products, so please remove them from your [Pure Bio Test Kits](#).

[Pancreatic Enzyme Formula](#) - suggested replacement [Digestive Enzymes Ultra](#)

[Tri-EFA](#) - suggested replacement [Omega 3:6:9 \(Viridian\)](#)

[Glucosamine Sulphate 1,000mg](#) - suggested replacement [High Potency Glucosamine Sulphate 1,000mg \(Viridian\)](#)

[Glucosamine/MSM](#) - suggested replacement [MSM Glucosamine Complex \(Viridian\)](#)

[Glucosamine & Chondroitin with Manganese](#)

Please note we still have a limited supply of these products, so please order whilst stocks last! If you require a replacement test kit phial for any of our products, these can be purchased at £1.50 each (free postage)

Simply telephone [01403 730342](tel:01403730342) or email us on info@purebio.co.uk

[Back to Top](#)

SPECIAL OFFERS

This month we have a Special Offer for you on one of our products. Simply telephone [01403 730342](tel:01403730342) to place your order and take advantage of the savings. **It's first come, first served!**

We have 5 pots of a special Pure Encapsulations product - [PS Plus - 60 caps](#). On offer at HALF PRICE - available to you at only £35.00 per pot (expiry 06/18)



[SIMPLY TELEPHONE 01403 730342 TO ORDER](tel:01403730342)

[Back to Top](#)

Gift Vouchers

Did you know that we sell [Gift Vouchers](#) which can be used against the purchase of any of our products - from supplements to soap to socks? **A great stocking filler this Christmas time**



The vouchers can be purchased in denominations of £5, £10 and £20 and are valid for one year

Why not give the gift of health with the luxury of choice!

Order from the office [0044 \(0\)1403 730342](tel:0044%2001403730342) or visit our website [here](#)

[Back to Top](#)

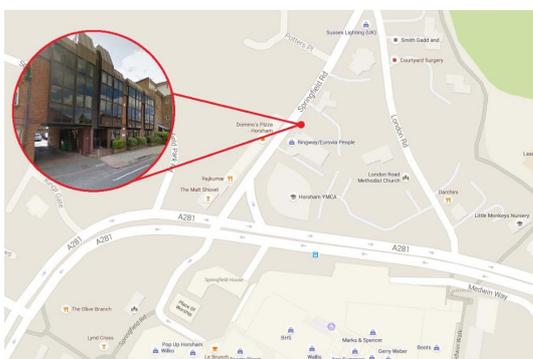
Quote of the Month

"A mind that is stretched to a new idea never returns to its original dimension"

Oliver Wendell Holmes

[Back to Top](#)

How to find us



You can order from our [website](#) or make purchases in person. [Find us at:](#)

**Ground Floor, 44 Springfield Road,
Horsham, West Sussex, RH12 2PD**

Tel: [0044 \(0\)1403 730342](tel:0044%2001403730342)

Email: info@purebio.co.uk

[Back to Top](#)



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